

Gilligan Promotions LLC Pricing, Details, and Agreement

Updated 11/17/2024

Gilligan Promotions LLC promotes Texas Country/Red Dirt/Americana music radio singles to the reporting panels of Texas Regional Radio Report, CDX Traction Texas, and Texas Country Music Chart. This includes terrestrial radio stations, internet radio stations, and syndicated radio programs that make up the panels of these three charts. Overall, there are around 100 reporters.

Radio promotion from Gilligan Promotions includes

- Graphic design work for items that Gilligan Promotions will need to promote your single which includes banners, a one sheet, and single artwork (single artwork can be provided to Gilligan Promotions in either .psd or .ai file format for us to work with) – This work must be completed by Gilligan Promotions' graphic designer and will be done with input from the artist and their team
- Digital distribution of the single to radio (Not DSP/consumer distribution)
- Weekly tracking reports for CDX Traction, T3R, and TCMC
- Radio tour planning and support

Radio promotion from Gilligan Promotions **does not include**

- Any guaranteed chart position on any chart
- Any guaranteed visit with a specific radio station or other entity
- Physical distribution of the single to radio (CDs & other physical forms of music)
- Satellite radio, Spotify, or any other streaming service promotion

Pricing

- \$4,800.00 for life of the single promotion (generally 24 weeks) – PayPal Payment
 - 5% discount if paying by cash or check - \$4,560.00
- Payments by check can be sent to Gilligan Promotion's PO Box in Denton, TX
- Credit/Debit Card payments and ACH payments are accepted through PayPal to Gilligan Promotions LLC
- Payment plans and partial payments are not available or accepted
- Invoice must be paid in full before any radio promotion work is to begin

Timeline

- A detailed timeline will be provided to the artist and their team
- An add date will not be set until single production is completed (A mastered WAV version of the song is made available for Gilligan Promotions)

Addendum

- Gilligan Promotions LLC reserves the right to terminate this agreement and radio promotion services at any time without a refund for the following reasons
 - Artist publicly criticizes or attacks any terrestrial radio station, internet radio station, syndicated program, satellite station or any employee/personality of these entities through any social media platform or by verbally speaking it in public or answering in a media interview – offending one’s personal beliefs or physical disabilities is included
 - Artist publicly criticizes a music industry chart or affiliated media and their employees through any social media platform or by verbally speaking it in public or answering in a media interview – offending one’s personal beliefs or physical disabilities is included
 - Unless due to sickness, weather, war, pandemic, or acts of God, Artist misses two or more interviews/events that were scheduled by Gilligan Promotions LLC
- The three provisions listed above are also in place for Gilligan Promotions LLC and if any of the provisions are broken by Gilligan Promotions LLC, Artist has the right to request a refund and terminate this radio promotion agreement
- This is a two-way street, and all parties involved need to be professional and polite
- This is not intended in any way to limit your right to free speech or political speech. You may use your platform to advocate for what you want. But hate speech and personal attacks will not be tolerated